BE PART OF THE SOLUTION

Inspirational ideas on how to get started with your fundraising!
ABOUT US

At International Animal Rescue (IAR) we do exactly what our name says – we save animals from suffering around the world. We cut free and care for dancing bears in India, rescue orangutans and other primates from traffickers in Indonesia and treat stray dogs and cats in developing countries. And much more besides. Whenever we can we release animals back into the wild. And when that’s not possible, we give them a safe haven for life.

THANK YOU

Thank you so much for choosing to fundraise for International Animal Rescue! Thanks to people like you, we are able to continue our important work rescuing animals from cruelty and suffering.

Our work is funded entirely by public donations. Your support is vital if we are to make a lasting difference to animals’ lives. By choosing to fundraise for us, you become a part of something incredible, part of an end to animal suffering, part of the solution.

YOUR FUNDRAISING COULD ....

£25 Buy an orangutan-transporting wheelbarrow
£100 Care for a rescued slow loris for a month
£500 Provide health screening for a rescued orangutan
£1,500 Feed a rescued bear for a year
£4,000 Rescue an orangutan

£50 Buy an enriching wobble tree for a bear
£200 Care for a rescued slow loris for a month
£25 Buy an enriching wobble tree for a bear
£50 Care for a rescued slow loris for a month

In this pack you will find lots of helpful information and inspiration to get you started with your fundraising! We would love to hear all about your plans so be sure to let us know what you’re planning by emailing us at: fundraising@internationalanimalrescue.org

www.internationalanimalrescue.org/fundraise fundraising@internationalanimalrescue.org
DEBORAH TESSIER

“Although the marathon was long and painful, it was nothing compared to the pain and suffering endured by so many defenceless animals in the world today. This was enough in itself to ensure I raised as much money as I could for a charity that is very close to my heart.”

JEN CROOK

“During the winter months, Jen walked the length of Scotland, with her rescue dog Haggis. Together they walked an amazing 550 miles, camping in all weather conditions along the way.

“In the long term, I hope to be able to fund a larger tangible goal in terms of fundraising for the charity, such as buying the land required for the new orangutan island in Borneo (this would be huge!) In the short term, I hope to raise £2,000 for the charity’s general cause.”

MEGAN TIPLADY

“I ran the London Marathon for International Animal Rescue because I’ve seen first-hand how incredible their teams are at helping sick and injured animals. It was a lot of hard work and the training was punishing but it was worth every ounce of pain to raise £550 and to get the name of the charity out there. I completed it in 4 hours 43 minutes and, as you can see, I was just a little bit relieved to cross the finish line in one piece!”

LOUISE JOHNSON

“Deborah has been organising fundraising events for us for many years! To date she has raised an amazing £2984 through a variety of tea parties, raffles, quizzes and stalls at fetes!

“I’m grateful that IAR can give us all an opportunity to do our bit by fundraising and raising awareness. If we all pull together we can effect change. It’s not enough just looking at images of gorgeous baby orangutans, we need to take on board why they are without their mothers and help as much as we can.”

BALI CUTHBERT

10 year old Bali Cuthbert sold cupcakes and jewellery at a spring fair to raise money to support our work!

“I choose to support International Animal Rescue because my aunt and I love animals a lot and we know that orangutans are very endangered. Plus it is always good to help the world.”

www.internationalanimalrescue.org/fundraise fundraising@internationalanimalrescue.org
Adrenalin
Raise funds whilst you raise your heartbeat. Do a sponsored Bungee jump, skydive or abseil.

Dance
A sponsored dance-a-thon or disco fundraiser.

Hair
Dye your hair a crazy colour or host a mad hair day in your school or office.

Lemon balance challenge
Set this up in your home or office and see how much you can raise.

Inspire
Hand out information and talk to people about our work.

Music

No more ...
Get sponsored to give up something you love.

Events
Be creative.

Bake
Because everyone loves cake.

Food Challenge
Ask your friends to sponsor you to give up your favourite food.

Jumble sale

J

K

Karaoke
Host a karaoke party, asking for donations.

Occasions
Ask for donations instead of gifts at your birthday or wedding.

Party

School
Get your school involved.

Volunteering

Xmas cards
Give a donation instead of giving cards during the holiday season.

Yard sale

Uniform free day
Either at school or in the office – ask people to make a small donation to wear casual clothing.

Race
5k, 10K or marathon, challenge yourself.

Tombola/Tuck shop

Workplace
Get your office involved.

Zzzzz
Get sponsored to stay awake for 24 hours.

Bake
Because everyone loves cake.

Coffee morning
Invite your friends and ask for a small donation.

Garden Party

Karaoke
Host a karaoke party, asking for donations.

Occasions
Ask for donations instead of gifts at your birthday or wedding.

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GETTING STARTED
Follow these steps to get started organising your fundraiser!

1. THINK OF AN IDEA
Is there something you enjoy doing or know you are particularly good at? Can you think of a way you could raise money by doing it? Have a look through our A to Z of fundraising ideas and pick something that you think sounds fun. There are hundreds of ways to fundraise for us, so be creative and don’t be scared to try something a bit different!

2. CHOOSE A DATE AND LOCATION
Think about how long you will need to organise and plan for your fundraiser, set a date and start thinking about a good location if you will need one. If you will be fundraising in a venue, make sure they have all the required licences.

3. SET YOUR TARGET
Having a target helps to motivate yourself and others to get started and get donating. If your fundraising target is large, divide it into smaller more manageable chunks to make it less daunting.

4. ASK FOR HELP
If you are planning a big event it might be good to ask your friends or family to help with the planning and promoting of the event and to volunteer on the day.

5. MAKE SURE EVERYTHING IS SAFE AND LEGAL
Read through the ‘Keeping it safe and legal’ section of this booklet for more information and advice.

6. LET US KNOW
We would love to hear all about your plans to raise money for our work. Get in touch by emailing: fundraising@internationalanimalrescue.org. If you need any help at all, we will do all we can to promote and support your fundraising efforts. If you are going to post about your fundraising on social media don’t forget to tag us on Facebook (@International Animal Rescue) and Twitter (@IAR_updates).

7. SPREAD THE WORD
Make sure everyone knows what you are planning and how they can support you. Post about it on your social media, email all your contacts, put up posters in your local community, contact your local press and radio stations and ask if you can leave leaflets in local coffee shops or offices.

8. SET UP A JUSTGIVING PAGE
An online giving page can help collect even more donations. If you are planning to run a marathon or do a bungee jump or any activity that requires sponsorship collection, an online page is a simple and easy way to collect donations and gift aid information (more information about setting up a Justgiving page can be found in this booklet). Even if you are planning an event or cake sale, it may still be a good idea to set up a Justgiving page as it allows those who are unable to attend your event to still make a donation. To set up your page, visit: www.justgiving.com/internationalanimalrescue.
Follow these simple steps to get started raising money online!

1. Go to: www.justgiving.com/internationalanimalrescue

2. Click on the ‘Fundraise for us’ button

3. Select whether you are ‘taking part in an event’, ‘celebrating an occasion’, ‘fundraising in memory’ or ‘doing your own thing’.

4. Follow the steps to register and set up your page and click on ‘Create your page’.

5. Personalise your page! Add a photo, explain what you are doing and why you are fundraising for us. The more engaging and interesting your page is, the more likely people are to donate!

6. Share the link to your page on your social media and email it to all your contacts asking them to make a donation and share the page.

7. Let us know you have set up a page as we may be able to share it with our supporters.
STAYING SAFE AND LEGAL

It is your responsibility to make sure that your event is safe and legal. International Animal Rescue cannot accept liability for any loss, damage or injury suffered by you or anyone else as a result of your fundraising activity. Listed below are some important points to consider.

FOOD AND DRINK

If you plan to have refreshments at your event, you must make sure that food is prepared safely. Check www.food.gov.uk (or if you live in the USA, check: www.foodsafety.gov) for information on how to do this. If you plan to serve alcohol, you must make sure that the venue has a licence or obtain your own from your local authority. Be sure to specify if your food contains any ingredients people may be allergic to.

INSURANCE

You must make sure that you have proper insurance cover for your event. This may be covered by the venue but you must check this well in advance.

HANDLING DONATIONS

Please make sure that others are present when you are counting money and that you send it to us without delay.

DATA PROTECTION

Make sure that you comply with data protection law. Please do not store details of individuals for longer than necessary and keep any details secure and private. Do not pass personal details onto third parties.

CHILDREN

Children must be accompanied at all times.

HEALTH AND SAFETY

Make sure that safety precautions are taken and you have a first aid kit on site. You may also need a first aider. If you are organising a large event, please contact your local St Johns Ambulance who can help you to decide what and who you will need at the event. For more information on health and safety, please visit: www.hse.gov.uk (or if you live in the USA, visit www.osha.gov). Please complete a risk assessment before organising your event. This will help you to identify and limit potential hazards. Make sure you have a fire evacuation route in place and it is clearly marked.

www.internationalanimalrescue.org/fundraise

fundraising@internationalanimalrescue.org
We would love to hear all about how you got on and see any photos of your fundraising!

There are a number of ways you can send in the money you have raised, whichever method you choose, please also send a paying-in form (included in this pack or available at: www.internationalanimalrescue.org/fundraise).

Once you have collected and counted up all the donations, there are a few ways you can pay the money raised in to us:

- Make a donation via our website at: www.internationalanimalrescue.org/donate - if you do this, please also email fundraising@internationalanimalrescue.org so we are aware the online donation is a result of money collected through your fundraising.

- Send a cheque made payable to ‘International Animal Rescue’ to our head office (International Animal Rescue, Lime House, Regency Close, Uckfield, East Sussex, TN22 1DS). Please include a paying-in form (included in this pack or available at: www.internationalanimalrescue.org/fundraise) when sending in your cheque to let us know the money was raised through your fundraising.

- Make a donation over the phone. Please call us on +44 (0)1825 767688 to donate the money raised over the phone using a credit or debit card.

LOTTERIES AND RAFFLES
If you plan to organise a lottery or raffle at your event or on its own, then please check the laws governing this activity at: www.gamblingcommission.gov.uk and www.institute-of-fundraising.org.uk (or if you live in the USA, visit www.gambling-law-us.com).

PUBLIC COLLECTIONS
You need to obtain a licence before organising a street collection. Let us know if you require an official letter stating you are fundraising on our behalf. All collectors must be over the age of 16.

DISABLED ACCESS
Don’t forget to plan for disabled access and facilities.

LICENCES
You will need licences for a number of things including extended hours and music. Please contact your local authority for details.

AFTER THE EVENT

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CONTACT US

UK Office
International Animal Rescue
Lime House, Regency Close, Uckfield,
East Sussex TN22 1DS

E: Info@internationalanimalrescue.org
T: 01825 767688
www.internationalanimalrescue.org
Registered Charity Number: 1118277

US Office
International Animal Rescue - US
PO Box 137, Shrewsbury
MA 01545, United States

E: Info@internationalanimalrescue.org
T: +1 508 826 1083

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